

# Leejay Abucayan

MEDIA / GRAPHIC / WEB DESIGNER • ASPIRING EVERYTHING-IST

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## EXPERIENCE

### *Freelance*

July 2009 - Present  
Sacramento, CA

### *Media / Web / Graphic Designer*

Communicate with various clients for design-related projects.  
Build, design, code, and maintain web sites.  
Create visual solutions for print material.  
Establish branding identities for artists and companies.

### *AMG Media Group, Inc.*

May 2010 - September 2010  
Carmichael, CA

### *Web Designer*

Rebrand company's branding and identity.  
Design, code, and maintain web sites for various clients.  
Create theater advertisement using motion graphics.  
Assist in design and layout of various print materials.

### *Disney Consumer Products*

January 2009 - July 2009  
Glendale, CA

### *Undergraduate Associate - Graphic Designer*

Follow and collect various trends for trend boards and portfolios.  
Create concepts and mockups for new Disney-brand products.  
Work with licensees to develop and design products for franchises.

### *Copart*

September 2008 - January 2009  
Fairfield, CA

### *Web Interface Designer (UI)*

Create HTML webpages.  
Create Freemarker web templates for localization.  
Edit graphic files for website.

### *UC Davis Design Program*

August 2007 - August 2008  
Davis, CA

### *Webmaster*

Manage content of informational website.  
Edit webpage text and content using both manual coding and web editors.  
Create interactive webpages to publicize events and student work.  
Regularly post new and upcoming events, positions, and internships.

### *Information & Educational Technology*

March 2007 - September 2008  
Davis, CA

### *Graphic Designer*

Create and design flyers for events.  
Build, design, code, and manage informational websites.  
Design and edit posters for promotional purposes.  
Film, edit, and apply motion and audio for video podcast episodes.

### *Artistic Imagery*

July 2005 - November 2007  
West Sacramento, CA

### *Graphic Designer / Web Designer*

Crop, edit, manage, and color-correct mass amounts of photos.  
Edit video for weddings, promos, engagements, and other events.  
Build, design, and code promotional and informational websites.  
Design various print mediums, including flyers, calendars, and pamphlets.

## EDUCATION

### *University of California, Davis*

Graduated June 2008  
Davis, CA

### *Bachelor of Arts*

Major: Technocultural Studies  
(with an emphasis in Media Production)  
Minor: Asian American Studies  
Advanced coursework in Design

## EXPERTISE

### *General*

Mac & PC Platforms  
Microsoft Office

### *Audio*

Adobe SoundBooth  
Adobe Audition

### *Video*

Adobe After Effects  
Adobe Premiere Pro  
Final Cut Pro

### *Graphics*

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

### *Web*

Adobe Dreamweaver  
Adobe Flash  
Coda  
HTML / CSS

*For samples of work, visit [leejay.abucayan.com](http://leejay.abucayan.com)*